

Tsinghua University School of Economics and Management

(Tsinghua SEM)

Fact Sheet (As of September 30, 2023)

Mission

To Advance Knowledge and Cultivate Leaders for China and the World

Aspiration

To Be a World-Class School of Economics and Management

Core Values

Integrity Dedication Respect

Figures at a Glance

Founding 1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

Shenzhen Campus founded in 2021 (Shenzhen Institute of Economics and Management, Tsinghua University and Institute of Innovation Management of Tsinghua Shenzhen International Graduate School)

Full-Time Faculty

	Accounting	Economics	Finance	Innovation, Entrepreneurship and Strategy	Leadership and Organization Management	Management Science and Engineering	Marketing	Shenzhen Campus	Research Track
Faculty	16	27	27	22	18	23	13	6	4
Total	156 (including 52 female faculty, 9 foreign passport holders)								

Staff

Beijing Campus 405, Shenzhen Campus 22

Student Enrollment

Degree Programs	Full-Time	Part-Time	Total
Undergraduates	1,037		1,037
Joint Undergraduate Programs with other Schools	115		115
Undergraduates Minor and Undergraduates Second Degree	293		293
Doctoral	388		388
Master's	699	120	819
MBA	159	1,221	1,380
EMBA		1,362	1,362
TIEMBA		139	139
Total	2,691	2,842	5,533
Students in Shenzhen campus	163		

Alumni 41,735 (Degree Programs)
 4,282 (Collaborative Degree Programs)
 109,252 (Non-Degree Programs)

Programs Offered

Undergraduate The Tsinghua Xuetaang Economics Program
 Economics and Finance(including tracks of Accounting and Insurance)
 Information Management and Information Systems
 Business Administration
 Computer Science and Finance
 Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics

Undergraduate Minor Information Management and Information Systems
 Accounting
 Economics and Finance

PhD **Theoretical Economics**
 Applied Economics (including Finance)
 Management Science and Engineering
 Information Systems
 Operations Management
 Business Administration
 Accounting
 Marketing
 Innovation, Entrepreneurship and Strategy
 Leadership and Organization Management

Master's	<p>Master of Finance</p> <p>Master in Management</p> <p>Tsinghua-Columbia Dual Master's Degree Program in Business Analytics</p> <p>Master Program in Advanced Financial Management and Big Data</p> <p>Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program</p>
MBA	<p>Tsinghua Global MBA Program (Full-time, in collaboration with MIT Sloan)</p> <p>Tsinghua MBA Program (Part-time)</p> <p>Tsinghua Industrial Innovation MBA Program(Part-time)</p> <p>Tsinghua Technology Innovation MBA Program (Part-time, in collaboration with Tsinghua University Shenzhen International Graduate School)</p>
EMBA	<p>Tsinghua EMBA</p> <p>Tsinghua-INSEAD EMBA (100% English dual-degree program with INSEAD)</p>
Collaborative Degree Programs	<p>Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance</p> <p>Tsinghua-ENAC Advanced Master's Program in Aviation Management</p>
Executive Education Non-Degree Programs	<p>Open Enrollment programs</p> <p>Customized programs</p> <p>International programs</p> <p>Online programs</p>

Research Centers (44)

Research Center for Technological Innovation, Tsinghua University

Research Center for Contemporary Management, Tsinghua University

National Center for Economic Research, Tsinghua University

National Institute for Fiscal Studies, Tsinghua University

Tsinghua China Data Center

Center for Enterprise Growth and National Economic Security Research, Tsinghua University

Research Center for Green Economy and Sustainable Development, Tsinghua University

Center for Development of Sports Industry, Tsinghua University

Institute for Industrial Innovation and Finance, Tsinghua University

Institute of Internet Industry, Tsinghua University

Institute for Global Development, Tsinghua University

Entrepreneurship Research Center on G20 Economies, Tsinghua University
Institute for Global Private Equity, Tsinghua University
The Chinese University of Hong Kong—Tsinghua University Joint Research Center for Chinese Economy
Institute for Cultural Economy, Tsinghua University
Tsinghua NBS Data Research Center
Institute for State-Owned Enterprises, Tsinghua University
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance
Institute for Global Securities Market, Tsinghua University
Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation
Institute for State-owned Assets Management, Tsinghua University
Research Center for Global Trade and Industrial Competitiveness, Tsinghua University
China Business Research Center, Tsinghua SEM
National Entrepreneurship Research Center, Tsinghua SEM
China Center for Financial Research, Tsinghua SEM
China Retail Research Center, Tsinghua SEM
China Center for Insurance and Risk Management, Tsinghua SEM
Center for Leadership Development and Research, Tsinghua SEM
Research Center for Healthcare Management, Tsinghua SEM
Center for Corporate Governance, Tsinghua SEM
Center for International Economic Research, Tsinghua SEM
Center for China-Latin America Management Studies, Tsinghua SEM
Research Center for China's Industrial Development, Tsinghua SEM
Center for Globalization of Chinese Enterprises, Tsinghua SEM
Center for Internet Development and Governance, Tsinghua SEM
China Research Center for Enterprise M&A and Development, Tsinghua SEM
Research Center for Non-performing Assets, Tsinghua SEM
Center for Block-Chain Finance Research, Tsinghua SEM
Research Center for Digital Financial Assets, Tsinghua SEM
Center for Business Model Innovation Research, Tsinghua SEM
Research Center for Competitive Dynamics and Innovation Strategy, Tsinghua SEM
Research Center for AI-enabled Management, Tsinghua SEM
Research Center for Interactive Technology Industry, Tsinghua SEM
Research Center for Asset Management, School of Economics and Management, Tsinghua University
Research Center for Smart Audit, School of Economics and Management, Tsinghua University

International Collaboration

- Active membership in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME, CPEC Consortium of Universities and UNICON
- In-depth collaborations with premier business schools such as HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and UPenn Wharton
- Student exchange agreements with 113 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Milestones

1926	Department of Economics established with ZHU Binyuan as Chair
1928	CHEN Daisun appointed as Chair of Department of Economics
1952	Department of Economics merged into other universities under nationwide university restructuring
1979	Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair Masters in Management Engineering program launched
1980	Tsinghua SEM began to enroll undergraduates, majoring in "Economics and Management with Applications of Mathematics and Computer Technology ". In 1984, the major was renamed as "Management Information System". In 1997, it was renamed as "Information Management and Information System"
1981	Executive education program for high-level corporate executives launched
1982	The undergraduate program added National Economy Management as one of its majors, which enrolled three cohorts of students in total
1983	The second major in Business Administration started to enroll undergraduates
1984	Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
1986	Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics Old SEM Building completed and put into use
1991	MBA program launched
1992	Students from other departments of Tsinghua University were given a chance to transfer to the newly launched Finance major

- 1993 Undergraduate Finance major began to officially enroll students
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there will be a great hope for China's economy"
Undergraduate Accounting major launched and began to enroll students
- 1997 Tsinghua SEM relocated to the new Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
International MBA program in collaboration with MIT Sloan School of Management launched
Undergraduate Economics major launched and began to enroll students
- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 1999 The double major program in Business Administration ceased to enroll students
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun appointed as the second Dean of Tsinghua SEM
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Key Disciplines
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun appointed as the third Dean of Tsinghua SEM

- 2006 QIAN Yingyi appointed as the fourth Dean of Tsinghua SEM
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
The double major program in Economics started to enroll undergraduates
- 2007 Tsinghua SEM attained AACSB Business accreditation
Management Science and Engineering, Business Administration, and Econometrics named National Key Disciplines
The Tsinghua-INSEAD dual-degree EMBA program launched
Two undergraduate majors, Economics and Finance, were merged. Since then, the School has been offering three majors to undergraduate students: Accounting, Information Management and Information System, and Economics and Finance
- 2008 Tsinghua SEM accredited under EQUIS
Tsinghua SEM attained AACSB Accounting accreditation
- 2009 New undergraduate curriculum launched
New MBA curriculum launched
- 2010 MBA admissions reform initiated
Master's programs reform initiated
Master of Professional Accounting program launched
- 2011 Tsinghua Business Review launched
Founding Dean ZHU Rongji returned to SEM upon Tsinghua's centennial celebration
Master in Management (MiM) program launched, being the first in China
Master of Finance (MoF) program launched
Doctoral programs restructured and began admission by department
- 2012 Tsinghua SEM maintained AACSB Business accreditation and Accounting accreditation
The faculty tenure-track system implemented
All-new EMBA curriculum launched
- 2013 Department of Innovation, Entrepreneurship and Strategy established
Tsinghua x-lab launched
The double major program in Management resumed to enroll undergraduates
MBA+X dual-degree program launched
Tsinghua SEM Entrepreneur Fellows Program launched

- 2014
- Pilot reform of undergraduate admissions launched
 - China Journal of Economics launched
 - Tsinghua SEM celebrated its 30th anniversary
 - Tsinghua SEM Alumni Association founded
 - Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
 - Undergraduate education reform won the first prize of China National Teaching Achievement Award
 - MBA education reform won the first prize of Graduate Education Achievement Award of the Association of Chinese Graduate Education
- 2015
- Tsinghua-Columbia Dual Master's Degree Program in Business Analytics launched
 - Tsinghua SEM X-elerator launched
 - The Tsinghua-INSEAD dual-degree EMBA program ranked the first globally in the Financial Times EMBA ranking, first time for a mainland Chinese business school
- 2016
- Celebration held for the 90th anniversary of the Department of Economics
 - The exhibition on Professor CHEN Daisun opened
 - The exhibition on Professor ZHAO Jiahe opened
 - New course ZHU Rongji Economic and Management Theory and Practice launched
 - Executive Management Training (EMT) launched
- 2017
- Tsinghua SEM maintained AACSB Business Accreditation
 - Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics included on the Discipline List of the Double First-Class Construction
 - Tsinghua-Tencent Future-Tech Entrepreneur Program launched
 - The first China International Conference in Economics and China Job Market for Economists was held
- 2018
- Mansfield Chair Professor BAI Chong-En appointed as the fifth Dean of Tsinghua SEM
 - Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program launched
 - Entrepreneur Management Development Program (EMD) launched, renamed New-era Entrepreneur Development Program (NEED) later
 - Tsinghua University-University of Chicago Joint Research Center for Economics and Finance jointly established with University of Chicago's Becker Friedman Institute for Economics
 - Tsinghua SEM awarded CEMS School of the Year 2017-2018

- 2019
- Tsinghua-Alibaba New Business Xuetang Program launched
 - Financial Technology EMBA Program launched cooperatively with China Capital Market Institute
 - Capital Market Leaders Program launched cooperatively with China Capital Market Institute
 - Tsinghua University approved the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen Campus Master Program in Advanced Financial Management and Big Data launched
 - Tsinghua SEM held the 2019 CEMS Strategic Board Meeting
 - Tsinghua SEM held the 2019 Global Forum of Economics and Business School Deans and C9+ Business Schools Alliance founding conference
 - Tsinghua SEM celebrated its 35th anniversary and launched five scholarships under the Names of Late Faculty
 - Tsinghua SEM celebrated the 40th anniversary of Management Engineering Department
 - The Dual Master's Degree Program with London Business School in Financial Analysis launched
- 2020
- Tsinghua SEM Research Impact Enhancement Grant established
 - Double Bachelor's Degree in Computer Science and Finance began enrollment of the first cohort
 - Signed contract with the Government of Futian District of Shenzhen on the joint establishment of Shenzhen Institute of Economics and Management, Tsinghua University
 - The 20th anniversary of the Advisory Board and the Board meeting was held online and offline for the first time
- 2021
- New SEM Building completed
 - SEM Shanghai Alumni Center launched
 - The Institute of Innovation Management of Tsinghua Shenzhen International Graduate School established
 - The Shenzhen Institute of Economics and Management, Tsinghua University established
 - Tsinghua University–The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics (English-taught) launched
 - SEM Eco-Explorer Program launched
- 2022
- The new SEM Building put into use
 - Tsinghua SEM maintained AACSB Business Accreditation
 - Tsinghua Technology Innovation MBA Program launched cooperatively with Shenzhen International Graduate School of Tsinghua University
 - The Tsinghua Xuetang Economics Program launched
 - Jointly launched the Chief Digital Officer (CDO) Program with School of Software and School of Law
 - The Tsinghua SEM Thought Leadership Book Series launched
- 2023
- Tsinghua Industrial Innovation MBA program launched